

All Your Brand Needs  
Is The Right  
Communication To  
The Target Group  
And We Make It  
Happen.



# WHO ARE WE?

A 6-year-old Content Writing  
and Content Marketing Agency.



- Content creators turning dreams into captivating brand stories.
- We specialize in content that speaks, socializes, and engages to drive impactful results.
- Our collective love for audience-focused writing & our friendly work culture sets us apart.



# WHAT CAN WE DO FOR YOUR BRAND?



**Content Strategy**



**Social Media Content  
Creation (Includes Design  
and management)**



**Founder-led Marketing on  
LinkedIn (Includes strategy &  
content creation)**



**Website Content**



# WHAT CAN WE DO FOR YOUR BRAND?



**Blogs**



**PR Articles & Opinion  
Pieces**



**Content for Amazon Product Pages**

- Product Description
- A+ Content



**E-commerce Product Content**

# WHAT CAN WE DO FOR YOUR BRAND?



**Content for AI-driven  
Products**



**Video Content Creation -  
Strategy, Scripts & Editing**



**Social Media / Content Design  
Support (Graphic Designing)**



**Copywriting for Marketing  
Collaterals**





# INDUSTRIES TOUCHED



- **Technology & SaaS**
  - Ecommerce, Fintech, Food Tech & Deep Tech
  - Blockchain Analytics, NFTs and Applications
  - Sales and Marketing
  - Lifesciences, Pharma And Health Care
  - Audit and Finance
- **Construction Infrastructure And Real Estate**

# INDUSTRIES TOUCHED



- **FMCG**
  - Selfcare, Beauty and Personal care
- **Sports**
  - Management, Apparel, Sponsorship and Merchandize.
- **Travel & Lifestyle**



# OUR CLIENTELE



bitsCrunch







# OUR CLIENTELE





# OUR MANAGEMENT

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**Poornima T. M.**  
Chief Executive Officer



**Nandakumar Ganesh**  
Chief Operations Officer

# REACH OUT TO US!

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